

Shawn Kenney

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Most Recent Roles



Sr. Manager, UX & Research
North Bethesda, MD (remote)
7/2021 - 9/2024

Leading a team of two UX designers I oversaw the research, strategy, and design efforts to define the next generation of real estate listing creation services for our subscribers. This involved developing research plans, conducting sessions with subscribers, establishing a UX strategy including our perspective on integrating AI, organizing and facilitating design thinking workshops and design sprints, and managing the day-to-day execution and delivery of UX work across both desktop and mobile platforms.



Interaction Designer
Washington, DC
9/2019 - 7/2021

My work at the [Accenture Federal Services Digital Studio](#) supported two projects for the Commerce Department with a Public Trust Clearance. Responsibilities included conducting discovery research & synthesizing research findings to support the creation of wireframes for use on public facing data driven web applications. I also focused on instituting best practices related to the integration of UX with agile teams using the SAFe agile framework, creating & managing design assets, a best practice guide and mentoring junior team members.



Principal UX Architect
Cleveland, OH (remote)
7/2016 - 5/2019

I was a member of a support team within [Oracle's Global Business Units \(GBUs\)](#), tasked with growing UX maturity. I developed a turnkey guide for senior leadership as a starting point for building a UX team from scratch, defining roles, methodologies, and measurements for their investment. I assisted with early design work while onboarding multiple UX resources across our Financial Services (FinTech) and Communications GBUs. Additionally, I supported existing GBU UX leaders with the procurement process and coordinated with them to share work and best practices across teams.



Senior UX Architect
Cleveland, OH (remote)
3/2014 - 7/2016

As a member of a three-person UX team focused on tools used by [IBM Cyber Security Operations Centers \(SOCs\)](#) and their customers (CSOs), I participated in end-user interviews to design a mobile app for CSOs to monitor threat levels and prioritize their responses. I led research and design efforts for a core back-office tool used by our analysts for scheduling IBM analyses across operations centers and shifts. To accomplish this, I championed our team's adoption of IBM Design Thinking and facilitated workshops for ideation.

Prior Roles

[OEConnection](#) (Now OEC)

User Experience Designer
Fairlawn, OH
9/2008 - 8/2013

[First UX leader, reporting to CPO. Reimagined entire product suite from ground up.](#)

[Tornado Technologies](#)

Web Designer/Web Developer
Solon, OH
10/2003 - 8/2008

Website design and UX for emissions testing & manufacturing.

[Administrative Management Services](#)

Webmaster, [IAEE.org](#), [USAEE.org](#)
Woodmere, OH
6/2001 - 7/2003

Designed, built and managed 3 sites in a .net environment along with graphic design work.

[Ernst & Young](#)

Intern, ey.com
Cleveland, OH
4/1998 - 9/1998

Education & Certifications

CLEVELAND STATE UNIVERSITY

Cleveland State University
8/1996 - 5/2002
Degree: Bachelor of Arts
Certificate: Graphic Design

MICA

Maryland Institute College of Art
8/2019 - 12/2020
Degree: Masters of Professional Studies in User Experience

hfi

Human Factors International
#2013-4268
Certification: Certified Usability Analyst